

2023- 2024 ANNUAL REPORT

**girls
inc.**

of Greater Atlanta





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LETTER FROM THE CEO & BOARD CHAIR



Dear Friends and Supporters,

As we reflect on the accomplishments of Girls Inc. of Greater Atlanta during the 2023-24 fiscal year, we are filled with immense gratitude. Your unwavering support has propelled our mission forward, inspiring all girls to be strong, smart, and bold. Together, we are shaping a future where every girl has the tools, confidence, and opportunities to thrive.

This year, we made significant strides in expanding our impact. We served 2,077 youth across metro Atlanta, equipping them with critical skills, resources, and mentorship to navigate life's challenges and seize new opportunities. One of our most exciting milestones was the launch of Project Accelerate, a dynamic teen program designed to prepare girls for the workforce. Through job shadows, internships, mental health and wellness support, advocacy training, and case management, we empower them with the confidence and experience to excel.

Our reach continues to grow as we expand programming and forge new partnerships across seven counties in Georgia. These collaborations allow us to create more safe spaces where girls can learn, lead, and build resilience in an ever-changing world.

None of this would be possible without you—our incredible community of donors, volunteers, and advocates. Your generosity fuels our ability to provide transformative experiences, ensuring every girl has the support she needs to reach her full potential.

We invite you to continue this journey with us as we look ahead. With your support—whether through a financial contribution, volunteering, or spreading awareness—we can deepen our impact, expand our services, and reach even more girls who need a safe and empowering environment. Thank you for believing in the power of our mission. Together, we create a world where girls dream big and achieve even more.

With gratitude,

Tiffany Collie-Bailey

CHIEF EXECUTIVE OFFICER

Melissa George

BOARD CHAIR

WHO WE SERVE



Site Partners

- A.L. Burruss Elementary
- Atlanta SMART Academy
- Creekside High School
- Dunleith Elementary
- Exchange Recreation Center
- Forest Park Middle School
- Frederick Douglas High School
- Global Impact Academy
- Heritage Elementary School
- Heritage Park Academy
- Hickory Hills Elementary
- Ivy Prep Academy
- KIPP South Fulton Academy
- KIPP Vision Academy
- KIPP WAYS Academy
- KIPP Woodson Park Academy
- Lockhead Elementary
- Osborne High School
- Sawyer Elementary
- Therrell High School
- Wellspring Group Home
- Wellspring Receiving Hope Center



Operating in Marietta



Counties Served

- Clayton
- Cobb
- Dekalb
- Douglas
- Fulton
- Paulding

WHO WE SERVE

In 2024 Girls Inc of Greater Atlanta served

2218

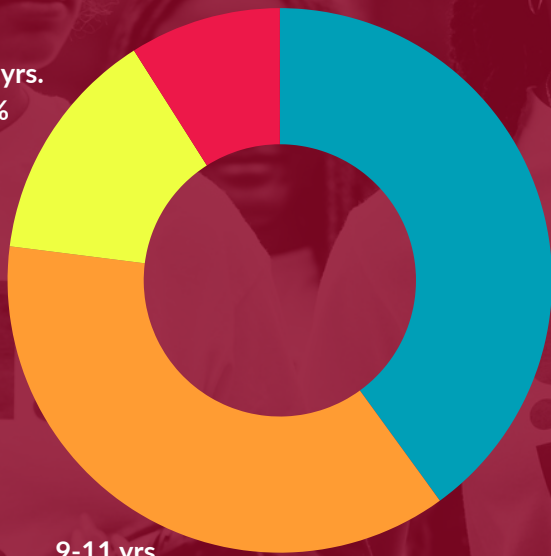
Youth

15-18 yrs.
9%

12-14 yrs.
14%

5-8 yrs.
40%

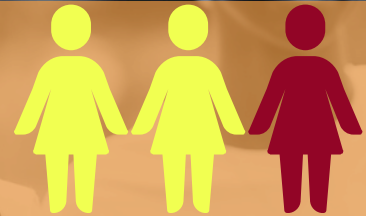
9-11 yrs.
37%



Over 69% of the girls served have a household income of less than \$30,000.



Over 66% of girls came from a single parent home



Over 95% girls served were girls of color.



OUTREACH PROGRAMS



Since joining Girls Inc. of Greater Atlanta in 2021 through our outreach program at Therrell High School, **Inesia** has grown into a **remarkable leader**. She mentors freshmen and sophomores, has interned with us for two summers, and continues to make a **lasting impact** on both her peers and our community partners. Her **dedication** and **passion** have earned her recognition as an F2F Ambassador, where she is embracing a life-changing mentorship opportunity.

Reflecting on her journey, Inesia shares, "**I know what Girls Inc. does for girls and young ladies like me because I have lived it. Girls Inc. has empowered me and inspired me to have and proudly use my voice.**" In recognition of her hard work and character, a generous partner has chosen to sponsor her college education, ensuring she can continue her path to success. We are incredibly proud of all she has accomplished and look forward to seeing her future unfold.

In 2024,
Outreach
Programs
served over

1271
YOUTH

AFTERSCHOOL PROGRAMS



At just 10 years old, **Hailey** is already embracing what it means to be **strong**, **smart**, and **bold**. A 5th-grade student at Ivy Prep, Hailey has been part of Girls Inc. of Greater Atlanta afterschool program for two years, where she has found a space to express herself with **confidence** and **dream** without limits. Girls Inc. has given her the **encouragement** to believe in her **potential**, and she loves knowing that she can grow into anything she aspires to be.

Beyond Girls Inc., **Hailey** stays active and engaged in her community. She enjoys spending time with her family and running track as a participant in Girls on the Run. **But her biggest dream? To become a teacher—so she can inspire young people to be confident, courageous, and bold in their own journeys.** Hailey's story is just beginning, and we are so proud to watch her grow into a leader who will undoubtedly leave a lasting impact.

In 2024,
Youth
Programs
served over

441
YOUTH

SUMMER PROGRAMS



Jazlyn joined **Girls Inc. of Greater Atlanta** last summer, stepping into a new environment with uncertainty. With the support of her older sister, **Jaelyn**, in our **PREP** program, she quickly found her place. As she adapted, Jazlyn's leadership skills emerged, and she fully embraced the experience—especially **dance**, which she described as her favorite part of summer because it made her happy and allowed her to learn new things. Now, she continues to grow through our **weekend** and **afterschool programs**, exploring all that Girls Inc. has to offer.

Her growth has been remarkable. In our **afterschool program**, Jazlyn was named **Girl of the Month** for her emotional intelligence, self-awareness, and maturity. She recognized areas for personal growth, took accountability for her actions, and worked to strengthen her relationships—an impressive level of reflection for a second grader. With her resilience and drive, Jazlyn is already a young leader in the making, and we are so proud of her journey.

In 2024,
Summer
Programs
served over

380
YOUTH

WEEKEND PROGRAMS



KAYLA

Kayla, a member of our first Eureka! Cohort, has been an enthusiastic participant since 2021. Known for her intelligence, insight, and kindness, Kayla has embraced the opportunities Eureka! offers—gaining new skills, building friendships, and exploring STEM fields. Through hands-on experiences and leadership development, she’s grown into a **confident** young woman ready to take on her next challenge in Project Accelerate.

Reflecting on her journey, Kayla shared: **“Eureka! has helped me become the best version of myself, living as a young, intelligent Black girl. Meeting successful Black women inspired me to follow in their footsteps. Girls Inc. has shown me love and support, from pep talks to connections that will help me in college and beyond. They’ve helped me build leadership skills and taught me how to present myself confidently as a young Black girl in STEM.”** Kayla’s story is a powerful example of the impact Girls Inc. has on nurturing future leaders.

In 2024,
Weekend
Programs
served over

126
YOUTH

OUR FAMILIES



At **Girls Inc. of Greater Atlanta**, our commitment extends beyond the girls we serve—we empower entire families. Through **Parent Support Meetings**, we provide a space for caregivers to connect and gain valuable insights on a wide range of topics that support their well-being. Our **wellness-centered events**, like the **Mother Daughter Summit**, foster connection, self-care, and empowerment for both moms and daughters. Additionally, we offer **community workshops** designed to equip families with resources, knowledge, and skills to thrive. By nurturing both girls and their families, we create a stronger, more supportive community where everyone has the opportunity to grow and succeed.

RYLA FITZPATRICK: A MOTHER'S STRENGTH AND DEDICATION

Ryla Fitzpatrick embodies what it means to be strong, smart, and bold—not just for herself but for her family and community. As the recipient of the Joyce Dunaway Parker Empowering Moms of Excellence Scholarship, Ryla's dedication to personal growth and her unwavering support for her children's success truly reflect the values of Girls Inc. of Greater Atlanta. She has consistently shown resilience, commitment, and a deep belief in the power of education and opportunity.

Through her journey, Ryla has set an inspiring example of perseverance and empowerment. Her passion for learning and advocacy for her children's future align perfectly with Girls Inc.'s mission to uplift and support girls and families. We are honored to celebrate her achievements and look forward to seeing the continued impact she will make in her community.

PARTICIPANT GROWTH



STRONG

SMART



BOLD



GIGA CHAMPS

Thank You

TOP CORPORATE AND FOUNDATION
FUNDERS



ATLANTA
WOMEN'S
FOUNDATION



A member of the *KWE* Group



GIGA CHAMPS

Thank You

CORPORATE DONORS & PARTNERS

2023-2024

- ADP Foundation
- Akamai Foundation, Inc.
- Alice Ball Foundation
- APL Logistics
- Atlanta Dream
- Atlanta Women's Foundation
- Coca-Cola
- Cobb ARPA
- Cobb County Board of Commissioners
- Cobb Development-Block Grant
- Comcast Corporation
- Cox Automotive
- Cox Communications
- Cox Enterprises
- Debley Foundation
- Dekalb School Employees Foundation
- Department of Education
- Department of Human Services
- Department of Public Health
- Enterprise Holdings
- Ernst and Young
- GA Power Club of Hearts
- Gas South
- GE Foundation
- Georgia Power Foundation
- Girls Inc. National
- Girls Inc. of Worcester
- Glenridge Foundation
- Home Depot Foundation
- John and Mary Franklin Foundation
- Kendra Scott Jewelry
- Kennesaw State University
- Kia America
- LGPA Women
- Lockheed Martin
- Marietta Rotary Club and Foundation
- Panasonic
- PNC
- PPG
- Publix Super Markets Charities
- PWC
- Roth Staffing
- State Farm
- Synovus Financial Corp.
- Thalia and Michael Carlos Foundation Inc.
- The Atlanta Women's Foundation
- The LuluMa Foundation
- The Spiel Foundation
- United Way
- United Way of Greater Atlanta
- UPS Foundation
- Women In Technology
- YWCA of Greater Atlanta

GIGA CHAMPS

We had over
260
INDIVIDUAL
VOLUNTEERS

&

13
CORPORATE
EMPLOYEE
VOLUNTEER
GROUPS




Time given valued at
\$26,142.43



We had over
620
FINANCIAL
SUPPORTERS

*Thank
♥ you*

FINANCIALS

CORPORATE **\$678,900**

GOVERNMENT **\$1,013,565**

SPECIAL EVENTS **\$173,147**

FOUNDATION **\$177,098**

EARNED INCOME **\$87,333**

INDIVIDUAL **\$82,413**

FEES **\$85,624**

OTHER (In-kind donations & Reimbursements) **\$50,804**

TOTAL INCOME:
\$2,348,884

TOTAL EXPENSES:
\$2,374,400



BOARD OF DIRECTORS

Melissa George
Board Chair
Founder & CEO
InvestHER Fiduciary Solutions

Melissa Adams
Vide Chair
Head, Global Supplier Development and
Impact
Amazon Grocery

Brandon Bloodworth
Treasurer
Managing Director
Risk Consulting KPMG

Sonja Rhynehardt
Secretary
Community Volunteer

Keith Sagers II
Prior Chair
President
R.S, Empowerment Group

Dr. Jeanine Abrams
President
Fair Count Inc.

Dr. Sherry Blake
Clinical Psychologist
Dr. Sherry Enterprises

Stacy Cole
Community Volunteer

Natalie Delmar
Director
PWC

Pamela Duerod
Regional Manager
Ford Motors Credit Company

Marcelle English
Digital Media Manager
Fulton County Government

Kimberly Harper
Senior Executive Assitant
Synovus Bank

Dr. Jana Johnson-Davis
Board Member
City of Decatur School Board

Esther Lee Johnson
Partner
Ernest & Young

Elizabeth Manning
General Manager
Manning Properties

Paige McLain
NAPA Director of Commercial Pricing
Genuine Parts Company

Janna Messman
HR Director
Lockhead Martin

Lamont Nelson
APL Logistics

Dr. Felicia Phillips
CEO
PPICW Inc

Adonica Plummer
Attorney
Littler Mendelson

Latrina Pope
Founder & Lead Advisor
Redlined Inc

Jessica Stafford
SR. Vice President
Cox Automotive

Jennifer Zeller
Strategic Solutions Manager
Georgia Power



STAFF LEADERSHIP

Tiffany Collie-Bailey
Chief Executive Officer

Jennifer Walker
Chief Operating Officer

Iris Grant
Director of Development

Consuela Douglas
Wellness and Family Engagement Director

Cathy Anderson
Compliance Manager

Shikera Cook
Youth Program Manager

Kate Sherrill
STEM Program Manager

Lea Nelson
Teen Program Manager

Shannon Cade
Office Administrator

Victoria Walker
Teen Program Coordinator

Tahjea Love
Site Coordinator

Essence Wiggins
Site Coordinator

Yarnell Williams
Site Coordinator

Nakia Lewis
Volunteer Coordinator

Taylor May
Lead Wellness Facilitator

Robert Chebat
Marketing and Communications Coordinator



***Nurture her today
so she can fly tomorrow***

**girls
inc.**

of Greater Atlanta

**Inspiring all girls to be strong,
smart, and bold.**

